

LILOU AGUERO

As a communications officer, I work in demanding media and events environments. My role involves content production, project coordination and managing press relations. I am proactive and full of ideas, and I am currently looking for a new career opportunity.

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Lilou Aguero

PORTFOLIO

lilouaguero.fr

EDUCATION

2024-2025

Master's 2 – Integrated Communication Management

Jean Moulin University, Lyon 3

2023-2024

Master's Year 1 – Integrated Communication Management

2022-2023

Bachelor's Degree in Information and Communication – Com 360° – degree awarded with distinction

2020-2022

DUT – Organisational Communication – Cultural Specialisation

UT Besançon-Vesoul
TOEIC B2 and Cambridge B2 Certificate

HOBBIES

LIFESTYLE
PILATES

SKILLS

INTERPERSONAL SKILLS
ORGANISATIONAL SKILLS
EDITORIAL CREATIVITY
INDEPENDENCE
ADAPTABILITY

WORK EXPERIENCE

FRANCE MÉDIAS MONDE - PARIS

25/07 TO DATE – COMMUNICATIONS OFFICER

- *Organisation and management of projects (media and press events: preview screenings, guest programmes, special campaigns).*
- *Overseeing communication content and drafting materials (press releases, editorial content, promotional materials).*
- *Cross-functional coordination between various stakeholders (management, corporate affairs, editorial teams, press).*
- *Managing promotional campaigns and coordinating media projects (podcasts, transmedia formats, off-site events, partnerships).*
- *Coordinating communications with press contacts, sending out and following up on invitations.*
- *CRM Project Manager*
- *Budget monitoring for projects: drawing up and monitoring budgets, purchase orders, invoicing and administrative management of service providers.*
- *Managing and supporting junior staff in the monitoring of projects and communications assignments.*

FRANCE TÉLÉVISIONS - PARIS

25 /01 TO 25/06 – CSR DEPARTMENT PROJECT ASSISTANT

- *Contributed to the organisation of institutional and media events (Interministerial Committee on Disability).*
- *Coordinated editorial and logistical arrangements as part of national initiatives (Tour de France of Media Literacy).*
- *Involvement in preparing public statements and steering strategic projects (round-table discussions, presentations, communication materials, press releases, Alliance Égalité Diversité).*

FRANCE 3 - AUVERGNE-RHÔNE-ALPES

24/04 TO 24/07 – COMMUNICATIONS OFFICER

- *Drafting editorial content (social media, intranet, press releases).*
- *Promoting regional programmes and initiatives.*
- *Coordinating local events and regional partnerships.*

STAGE FESTIVAL DES EUROCKÉENNES - BELFORT

22/04 TO 22/07 – PARTNERSHIPS OFFICER

- *Management and operational coordination of partnerships, including monitoring of initiatives and ensuring commitments are met.*

TOOLS

- Indesign
- Photoshop
- Illustrator
- Première Pro
- Suite Microsoft